



## 2017 Georgia HOA Boot Camp

*Rebuilding Our Communities*



# ABOUT GEORGIA HOA ALLIANCE (GHA)

## VISION

The Georgia HOA Alliance, a nonprofit, is a coalition of Georgia communities dedicated to building quality neighborhoods that are economically sustainable while creating safe and healthy environment. We work to make Georgia a better place to live, work, and play.

## MISSION

To develop, strengthen, and protect Georgia neighborhood associations through education, programs, and legislation.

## OBJECTIVES

- To provide HOA leadership with opportunities to exchange ideas and experiences.
- To develop mutually beneficial relationships with HOA members, leaders, and other communities throughout Georgia.
- To ensure that the HOAs in Georgia can provide the necessary leadership, services, and programs to meet the health, safety and welfare needs of their members.
- To develop and maintain an organization structure where ideas can be shared and discussed therefore enabling GHA to speak with a unified voice.



# REGIONAL HOA BOOT CAMPS



## REGIONAL HOA BOOT CAMPS

The Georgia HOA Alliance members host regional boot camps in metro Atlanta counties to educate and empower Georgia homeowners on topics relating to HOA boards and homeowner rights and responsibilities. These free mini boot camps are 4 hours and include panel discussions, lunch, and vendor opportunities.

 **HOA BOOT CAMP™**  
DEKALB COUNTY  
Porter Sanford Center · 3181 Rainbow Dr., Decatur, GA 30034



Commissioner Larry Johnson

**SATURDAY, JUNE 24, 2017**  
10:00AM- 2:00PM

**SAVE THE DATE**

FREE  
ADMISSION &  
PARKING

 **HOA BOOT CAMP™**  
DOUGLAS COUNTY  
Deer Lick Park · 2105 Mack Rd., Douglasville, GA 30135



Commissioner Kelly Robinson

**SATURDAY, AUGUST 12, 2017**  
10:00AM- 2:00PM

**SAVE THE DATE**

FREE  
ADMISSION &  
PARKING

 **HOA BOOT CAMP™**  
COBB COUNTY  
Riverside EpiCenter · 135 Riverside Pkwy, Austell, GA 30168



Commissioner Lisa Cupid

**SATURDAY, AUGUST 26, 2017**  
10:00AM- 2:00PM

**SAVE THE DATE**

FREE  
ADMISSION &  
PARKING

 **HOA BOOT CAMP™**  
CLAYTON COUNTY  
South Clayton Recreation Center · 1837 McDonough Rd, Hampton, GA



Commissioner Fabrice Fagan

**SATURDAY, SEPTEMBER 9, 2017**  
10:00AM- 2:00PM

**SAVE THE DATE**

FREE  
ADMISSION &  
PARKING

 **HOA BOOT CAMP™**  
FAYETTE COUNTY  
Location: TBD



Commissioner Charles Stubbins

**SATURDAY, SEPTEMBER 23, 2017**  
10:00AM- 2:00PM

**SAVE THE DATE**

FREE  
ADMISSION &  
PARKING

 **HOA BOOT CAMP™**  
HENRY COUNTY  
Location: TBD



Commissioner Bruce Holmes

**SATURDAY, SEPTEMBER 9, 2017**  
10:00AM- 2:00PM

**SAVE THE DATE**

FREE  
ADMISSION &  
PARKING

*Rebuilding Our Communities*

2017 Georgia HOA Boot Camp

# ANNUAL GEORGIA HOA BOOT CAMP

## 2017 Theme: Rebuilding Our Communities

GHA members and Fulton County Commissioner Marvin Arrington, Jr. host an annual HOA Boot Camp for homeowners in all Atlanta metro counties. The host committee consists of commissioners representing seven counties. This free event is hosted at the Georgia International Convention near Atlanta's airport and consists of:

- **Opening Plenary**
- **Lunch Plenary** with Keynote Speaker Doug Hooker, ARC
- **Panel Discussions** with three sessions
  - **Rebuilding Value:** Regional Economic Development, Local Economic Development, and County Economic Development
  - **Rebuilding Image:** Home Aesthetics, Community Aesthetics, and Enforcing Covenants
  - **Rebuilding Relationships:** Community Spirit, Local Relations, and Mediation & Arbitration
  - **Rebuilding Safe Communities:** Community Safety, Individual Safety, and Code Enforcement
  - **Rebuilding Management:** Nonprofits, Conducting Meetings, and Management 101
- **Closing Plenary**

**2017 HOST COMMITTEE**



Marvin Arrington, Jr.  
Commissioner  
Fulton County  
District 5



Jeffrey L. Turner  
Commissioner  
Clayton County



Felicia Franklin-Walker  
Commissioner  
Clayton County  
District 3



Lisa H. Castle  
Commissioner  
Cobb County  
District 4



Larry Johnson  
Commissioner  
DeKalb County  
District 3




Kelly Robinson  
Commissioner  
Douglas County  
District 2



Charles D. Rousseau  
Commissioner  
Fayette County  
District 4



Bruce S. Haines  
Commissioner  
Henry County  
District 5



Ota Nwabulu, Sr.  
Chairman  
Rockdale County



Corrie's Orsak  
President  
GA HOA Alliance

FULTON COUNTY COMMISSIONER MARVIN ARRINGTON, JR.  
& THE GEORGIA HOA ALLIANCE PRESENT

# HOA BOOT CAMP™

Rebuilding Our Communities

Saturday, November 18, 2017

8:00am - 4:00pm

Georgia International Convention Center  
2000 Convention Center Concourse, Atlanta, GA 30337



This event is **FREE** and parking is included. Breakfast and lunch will be provided to all registered attendees. Vendors who provide services to homeowner associations will be in Exhibit Hall A. Sessions include panel discussions with industry, government, and community leaders. Lunch will include Keynote Speaker Doug Hooker, Executive Director of the Atlanta Regional Commission, and a Commissioners Roundtable with elected officials representing 8 counties. To register, please visit: [HOABootCamp.org](http://HOABootCamp.org).




Doug Hooker, Atlanta Regional Commission  
Luncheon Keynote Speaker

**Topics will include:** Economic Development, Crime & Safety, Community & Home Appeal, Relationship Building, Community Spirit, Establishing HOAs, Managing HOAs, Covenant Enforcement, and more.

- 8:00am: Registration
- 8:30am: Opening Plenary
- 9:00am: Rebuilding Value (Sessions: 1,2,3)
- 10:00am: Rebuilding Image (Sessions: 4,5,6)
- 11:00am: Rebuilding Relationships (Sessions: 7,8,9)
- 12:00pm: Luncheon: Keynote Speaker Doug Hooker, ARC
- 1:30pm: Rebuilding Safe Communities (Sessions: 10,11,12)
- 2:30pm: Rebuilding Management (Sessions: 13,14,15)
- 3:30pm: Closing Plenary

# GA HOA HOST COMMITTEE

## GA HOA ALLIANCE MEMBERS



Marvin Arrington, Jr.  
Commissioner  
Fulton County, District 5



Jeffrey E. Turner  
Chairman  
Clayton County



Felicia Franklin-Warner  
Commissioner  
Clayton County, District 3



Lisa N. Cupid  
Commissioner  
Cobb County, District 4



Larry Johnson  
Commissioner  
DeKalb County, District 3



Kelly Robinson.  
Commissioner & Vice- Chair  
Douglas County, District 2



Charles Rousseau  
Commissioner  
Fayette County, District 4



Bruce Holmes.  
Commissioner  
Henry County, District 5



Oz Nesbitt, Sr.  
Chairman  
Rockdale County



Corro'Il Driskell  
President  
GA HOA Alliance



Gabriella Tory  
Member  
GA HOA Alliance

# GA HOA BOOT SPEAKERS

## CONFIRMED SPEAKERS



**Doug Hooker**  
Executive Director  
Atlanta Regional Commission  
(ARC)



**Brian Hooker**  
Executive Director  
McPherson Implementing  
Redevelopment Authority



**Shelley Lamar**  
Executive Director  
Aerotropolis Alliance



**Mark Massey**  
Member & Treasurer  
National Association of Parliamentarians-  
Atlanta Unit/ City of S. Fulton Clerk



**Mercedes Miller**  
Executive Director  
Georgia International Convention Center  
(GICC)



**Keith Parker**  
General Manager & Chief  
Executive Officer  
MARTA



**Chris Pumphrey**  
Executive Director  
Develop Douglas



**Michael Russell**  
Chief Executive Officer  
HJ Russell, Inc.



**Rodney Thompson**  
President  
SSJ Development, LLC

# WHO ATTENDS THE GA HOA BOOT CAMP

## JOIN DECISION MAKERS



**90%**

of attendees  
are HOA members

**80%**

of attendees  
are HOA decision makers

**99%**

of attendees  
are homeowners

**20%**

of attendees  
are government entities

Join us **November 18<sup>th</sup>** at the Georgia International Convention Center

Attendees: 2016: 330 2015: 360

# SPONSORSHIP OPPORTUNITIES

Benefit	Panel (\$1,500)	Bronze (\$2,500)	Silver (\$5,000)	Gold (\$7,500)	Platinum (\$10,000)
Logo on event marketing	✓	✓	✓	✓	✓
Year-round logo and recognition on website				✓	✓
Recognition in 3 email blasts reaching over 100,000 people			✓	✓	✓
Sponsorship mentioned in Press Releases				✓	✓
Number of seats included	10	10	10 premium placement	10 premium placement	20 premium placement
Special Recognition from podium		✓	✓	✓	✓
Logo included in slideshow	Sponsors Slide	Sponsors Slide	Sponsors slide	One Ad & on Sponsors slide	One Ad & on every slide
Vendor Booth	✓	✓	✓	✓	✓
Bring Greetings during a Plenary Session					✓

Logos must be 300dpi, transparent, and in jpg or png formats. Ad must be a PowerPoint slide. Vendor Booths seat 2 people. Electricity is available upon request. Free Wi-Fi will be available.



## CONTACT INFORMATION

For more information, contact:  
[GeorgiaHOAlliance@gmail.com](mailto:GeorgiaHOAlliance@gmail.com)

or Visit:

[www.HOABootCamp.com](http://www.HOABootCamp.com)

[www.GeorgiaHOAlliance.org](http://www.GeorgiaHOAlliance.org)